



The Royal NAFBAE Sponsorship 2009

The Royal Show
Tues 7th - Fri 10th July 2009
Stoneleigh, Warwickshire



Promote your products and services to the farriery and blacksmithing industries via one of the most important events in the UK.

Sponsorship of the NAFBAE competitions at The Royal is a highly cost effective way to demonstrate your organisation's support of NAFBAE, the National Association of Farriers, Blacksmiths and Agricultural Engineers.

Marketing opportunities are available in a comprehensive range of sponsorship packages:

- **MAIN:** Title sponsor status.
- **CLASS:** Class sponsors.
- **INDIVIDUAL:** A series of activities that carry their own sponsorship possibilities.

To take advantage of this offer, please contact:
Lisa, Forge Magazine.
Tel: 01332 290460; Fax: 01332 345680;
Email: sponsor08@forgemagazine.co.uk
For further information go to: www.forgemagazine.co.uk

MAIN Main Sponsor

Show Benefits:

- Forge Magazine coverage: sponsors name and logo to feature in Forge Magazine event preview (June) and final report (August)
- Forge Magazine Web Link
- Show Banners in prominent positions (1 inside and 3 outside - to be supplied by the sponsor)
- Branding on all NAFBAE Show literature (*If confirmed in time*)
- OBC Advert in NAFBAE Show Programme
- Display space in prominent area
- Sponsor's name and logo will be used in all promotional and administrative communications concerning the event (*If confirmed in time*)
- Four complimentary passes for the Royal Show for the duration

Cost - £7,000 + VAT

CLASS Class Sponsors

- Maximum of eleven farrier class sponsors

Show Benefits:

- Forge Magazine Web Link
- Class Sponsors Page in NAFBAE Show Programme - Logo
- Prize Presentation Photograph with sponsors logo to be included in the Forge Magazine Final Event Report
- Banner on Shoeing Floor on day of Sponsorship (*Sponsor to provide Banner*)
- Present Class Prize
- Two complimentary passes for the Royal show on the day of sponsorship

Cost - £1,000 + VAT

Farrier Classes available for sponsorship:

- Class 1 - Roadster Shoeing
- Class 2 - Heavy Horseshoeing
- Class 3 - Hunter Shoeing
- Class 4 - Open Therapeutic Shoemaking
- Class 5 - Tongs & Shoe
- Class 6 - Apprentice Gas Forge Shoemaking (1st & 2nd year)
- Class 7 - Apprentice Gas Forge Shoemaking (3rd & 4th year)
- Class 8 - Apprentice Therapeutic Gas Shoemaking
- Class 9 - Royal Show National Champion Apprentice
- Class 10 - Royal Show Championship
- Class 11 - National Championship

INDIVIDUAL Activity Sponsorship

Benefits:

- Sponsor is associated with a particular activity
- Sponsor's name to appear on the NAFBAE show programme to show sponsorship of that event

Activities available for sponsorship:

• Lunches - Thurs / Fri / Sat / Sun
A buffet luncheon is provided by NAFBAE at the Forge each day of the Royal for NAFBAE competitors, officials and Association officers. Sponsorship of this presents an opportunity to show support for the Association for a very modest investment. Sponsors will be identified on each day by cards placed on the tables.
£250 + VAT per day

A unique opportunity exists for sponsorship of the two vehicles that will be utilised to transport competitors and their equipment between the car parks and the Forge. The vehicles will be working throughout the four days of the competition. Sponsorship will be acknowledged by use of signage placed in or on the vehicles.

(Signs to be supplied by the sponsor. Conditions apply - please ask for details)

£1,000 + VAT (both vehicles Monday-Friday inclusive)

Exhibition Space is available for the duration of the Show - Limited availability - Please call for details 01332 290460

INVOICE: An invoice will be issued on receipt of booking. Cheques payable to Newton Mann Ltd. The Derwent Business Centre, Clarke Street, Derby DE1 2BU. Sponsorship cannot be guaranteed until payment is received in full.

CHANGES AND CANCELLATIONS: Cancellations received between 1 April 2009 & 31 May 2009 will be eligible for a full refund, less a £100 administration fee. Cancellations received on or after 1 June 2009 will be 100% NON REFUNDABLE.